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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. CONFIRMATION NO. | | | |
|---|-----------------|----------------------|--------------------------------------|--------------|--|--|
| 09/924,281 | 08/07/2001 | Geoffrey B. Rhoads | P0414 | 5601 | | |
| 23735 | 7590 06/14/2006 | | EXAMINER | | | |
| DIGIMARC CORPORATION | | | SAM, PHIRIN | | | |
| 9405 SW GEMINI DRIVE BEAVERTON, OR 97008 | | | ART UNIT | PAPER NUMBER | | |
| | | | 2616 | | | |
| | | | DATE MAILED: 06/14/2006 | | | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | | | | 4 | | | |
|---|--|---|---|--------------|--|--|--|
| | Application No. | | Applicant(s) | | | | |
| Office Action Commence | 09/924,281 | | RHOADS, GEOFF | REY B. | | | |
| Office Action Summary | Examiner | | Art Unit | | | | |
| | Phirin Sam | | 2616 | | | | |
| The MAILING DATE of this communication app Period for Reply | ears on the cover s | sheet with the co | orrespondence ad | ldress | | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DATE = Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. If NO period for reply is specified above, the maximum statutory period value of the reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS CON 36(a). In no event, however vill apply and will expire SI, , cause the application to b | MMUNICATION er, may a reply be time X (6) MONTHS from the Decome ABANDONED | ely filed the mailing date of this coordinates (35 U.S.C. § 133). | | | | |
| Status | | | | | | | |
| 1)⊠ Responsive to communication(s) filed on <u>02 M</u> | larch 2006 | | | | | | |
| | action is non-final | | | | | | |
| ·= | | | secution as to the | marite ie | | | |
| · | 3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213. | | | | | | |
| Disposition of Claims | | | | | | | |
| 4) Claim(s) <u>1-7</u> is/are pending in the application. | | | | | | | |
| 4a) Of the above claim(s) is/are withdraw | wn from considerat | ion. | | | | | |
| 5) Claim(s) is/are allowed. | | | | | | | |
| 6)⊠ Claim(s) <u>1-7</u> is/are rejected. | | | | | | | |
| 7) Claim(s) is/are objected to. | | | | | | | |
| 8) Claim(s) are subject to restriction and/or | r election requirem | ent. | | | | | |
| Application Papers | | | | | | | |
| 9) The specification is objected to by the Examine | r. | | | | | | |
| 10)⊠ The drawing(s) filed on <u>07 August 2001</u> is/are: | a) accepted or l | o) objected to | by the Examine | er. | | | |
| Applicant may not request that any objection to the | drawing(s) be held in | abeyance. See | 37 CFR 1.85(a). | | | | |
| Replacement drawing sheet(s) including the correct | ion is required if the | drawing(s) is obje | ected to. See 37 Cl | FR 1.121(d). | | | |
| 11)☐ The oath or declaration is objected to by the Ex | aminer. Note the a | ttached Office | Action or form P7 | ΓO-152. | | | |
| Priority under 35 U.S.C. § 119 | | | | | | | |
| 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: | priority under 35 L | J.S.C. § 119(a)- | (d) or (f). | | | | |
| 1. ☐ Certified copies of the priority documents | s have been receiv | ed. | | | | | |
| | Certified copies of the priority documents have been received in Application No | | | | | | |
| 3.☐ Copies of the certified copies of the prior | | | | Stage | | | |
| application from the International Bureau | • | | | 3.5 | | | |
| * See the attached detailed Office action for a list | • | • • | 1 . | | | | |
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| DUID | IN SAM | | | | | | |
| DDBAADW | EVAMINED - | | DTO 440 | | | | |
| 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) | | terview Summary (aper No(s)/Mail Dat | PTO-413) e | | | | |
| 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date | 5) 🔲 N | | tent Application (PTC | D-152) | | | |

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DETAILED ACTION

Claim Rejections - 35 USC § 112

1. Claim 2 is rejected under 35 U.S.C. 112, first paragraph, as failing to comply with the written description requirement. The claim(s) contains subject matter which was not described in the specification in such a way as to reasonably convey to one skilled in the relevant art that the inventor(s), at the time the application was filed, had possession of the claimed invention.

Regarding "discourage piracy", these limitations do not disclose in the specification.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1 and 3-7 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent 5,822,360 (hereinafter referred as "Lee") in view of US Patent 5,612,974 (hereinafter referred as "Astrachan").

Lee discloses the invention (claims 1, 3, and 4) as claimed including, in a cellular telephone including a microphone, a modulator, an antenna, and an RF amplifier, the device serving to receive audio and transmit an RF signal conveying audio modulation, an improvement comprising:

(a) a steganographic encoder for hiding plural bits of auxiliary data within the audio modulation of said RF signal (see Fig. 1, col. 7, lines 65-67, and col. 8, lines 1-9, 56-67);

Lee does not disclose a cellular telephone including a microphone, a modulator, an antenna, and an RF amplifier. However, Astrachan discloses the cellular telephone including the microphone, the modulator, the antenna, and the RF amplifier (see Fig. 1, col. 4, lines 29-41). At the time of the invention, it would have been obvious to a person of ordinary skill in the art to combine a cellular telephone including a microphone, a modulator, an antenna, and an RF amplifier teaching by Astrachan with Lee. The motivation for doing so would have been to provide a single IC that performs cellular telephone features while more readily accommodating the consumer requirements of lighter weight, smaller packages, and longer talk time read on column 2, lines 58-61. Therefore, it would have been obvious to combine Astrachan and Lee to obtain the invention as specified in the claim 1.

Regarding claims 5-7, Lee discloses, in a battery-powered wireless reception device sized for fitting in a user's pocket or purse, the device including an RF amplifier, an antenna, a demodulator, and a speaker, the device serving to receive RF transmissions and output an audio signal conveyed thereby, an improvement comprising:

(a) a steganographic decoder for discerning multi-symbol auxiliary data conveyed as slight alterations to said audio signal (see Fig. 1, element 26, col. 8, lines 19-26);

Lee does not disclose an RF amplifier, an antenna, a demodulator, and a speaker. However, Astrachan discloses the RF amplifier, the antenna, the demodulator, and the speaker (see Fig. 1, col. 4, lines 29-41, wherein the device fits in a user's pocket or purse is a design choice and nowadays, the cell phone or pager is getting smaller and smaller. Therefore, two or three cell phones or pagers can fit in pocket or purse. It is obvious). At the time of the invention, it would have been obvious to a person of ordinary skill in the art to combine the RF amplifier.

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the antenna, the demodulator, and the speaker teaching by Astrachan with Lee. The motivation for doing so would have been to provide a single IC that performs cellular telephone features while more readily accommodating the consumer requirements of lighter weight, smaller packages, and longer talk time read on column 2, lines 58-61. Therefore, it would have been obvious to combine Astrachan and Lee to obtain the invention as specified in the claims 5-7.

Response to Arguments

4. Applicant's arguments with respect to claims 1, 3, and 4 have been considered but are most in view of the new ground(s) of rejection.

Conclusion

- 5. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- (1) US Patent 5,696,789 (Jones et al) discloses apparatus and method for signal identification.
- 6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Phirin Sam whose telephone number is (571) 272-3082. The examiner can normally be reached on a compress schedule, from 8:00-5:30, first Wed off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Wellington Chin can be reached on (571) 272 - 3134. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Respectfully submitted,

Date: June 7, 2006

PHIRIN SAM PRIMARY EXAMINER